

PHILOSOPHY

Each potential project is recognised as a unique opportunity.

Each project is seen in its own context of time, place and people, while responding to the wider environment.

We do not pre-empt the design of our projects with architectural styles or imagery.

Design is informed by an investigative and creative approach based upon our own social, aesthetic, and ecological values, those of the client, the physical and socio-political context and the required performance.

Our conceptual thinking integrates art, science, technology and economy with architecture and landscape.

We actively seek ways to reduce energy consumption and costs in the manufacture, delivery, construction and use of products to achieve better buildings and built environment.

It is our desire to understand better the differences between cultures, whether at national, local or individual level and that through this knowledge, our contribution to projects will be more intelligent. We try to achieve this understanding on projects through dialogue, avoiding competition between ideas by exchanging them, and eliminating unsubstantiated prejudice. This participatory approach has been fruitful with clients from government, the community, industry and the private sector.

Through participation and sharing information and thoughts throughout the design process of realising urban development and architecture, we have found that a triangle of confidence can be created and sustained between the client, industry and the design team, resulting in more imaginative, resolved and beautiful projects.

As a result of our overall philosophy and methodology, our architecture often appears to side-step conventional solutions, yet maintains, we believe, essential characteristics of appropriateness, integrity, quality and beauty.

Our design philosophy has always embraced a holistic approach in this pluralistic society.

Our architecture aims to capture through space and surface defined by light and texture the art and science of construction for human enjoyment and dignity.

Ian Ritchie

We have office policies covering, inter alia, ethics, environment and sustainability.

We have been fortunate in the range of both clients and projects in which we have participated. We have been commissioned by Government Agencies and Municipal Councils in France, Germany, Spain and the UK on strategic urban regeneration, major cultural projects and monuments, housing, industrial product development and science research projects; by community groups in London on development initiatives, resource and play centres; by private sector companies on commercial developments and product evaluation; by individuals for private houses and business premises.